

VODOO



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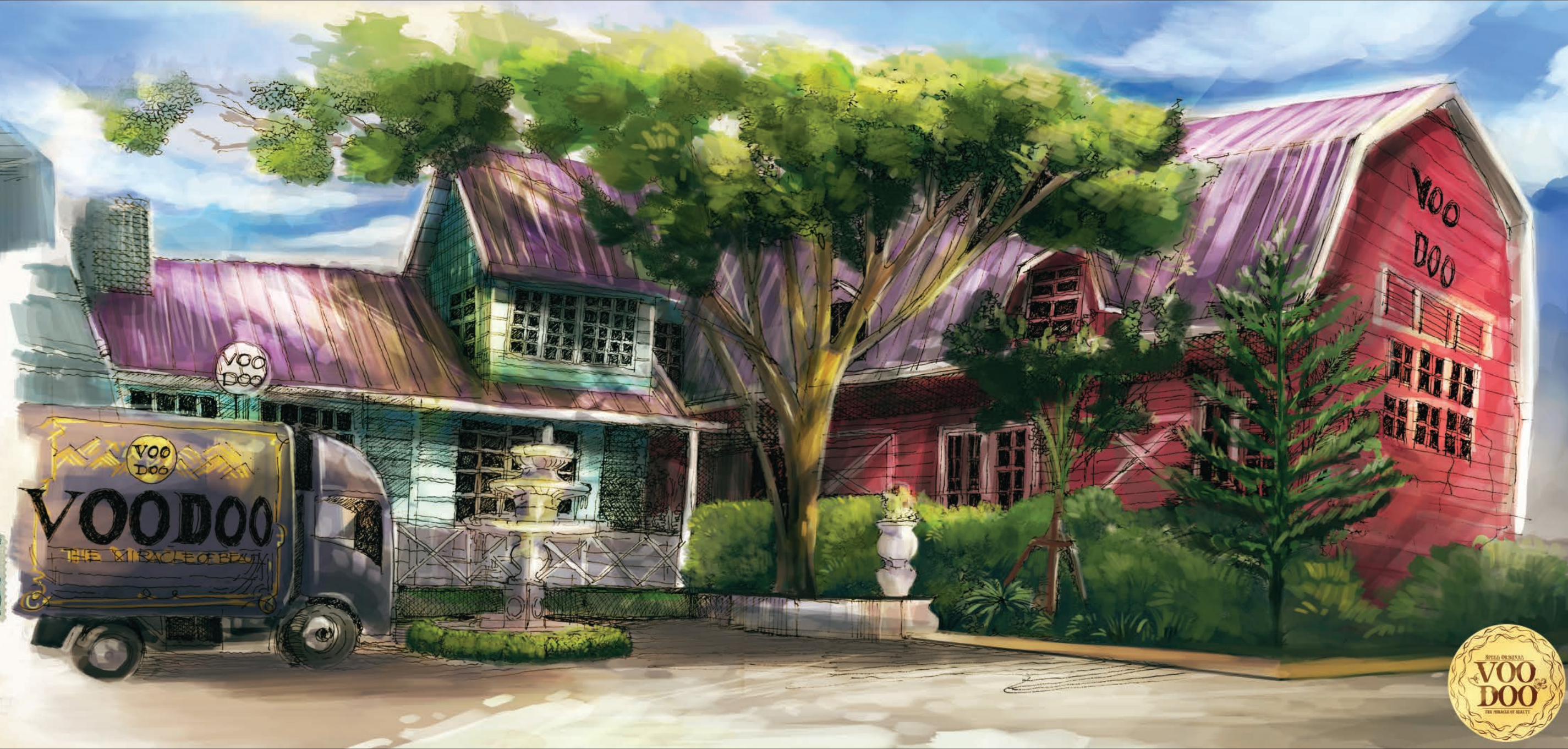
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Spell Original

# VOO DOO

THE MIRACLE OF BEAUTY

## OUR MISSION

### *The Legend Begin...*

VOODOO cosmetic is an international quality brand which strive to create the most outstanding product.

### *Awakening the magic ...*

Resurrect the mysterious legend of beauty for the people, combined with the current scientific knowledge to build the quality products to the world.

### *Like Magic ...*

The specialty and perfection of the ingredients used to manufacturing the cosmetic have also known as the legendary herb with remarkable properties, through the process of analysis, research, and development until certified for the international standard.

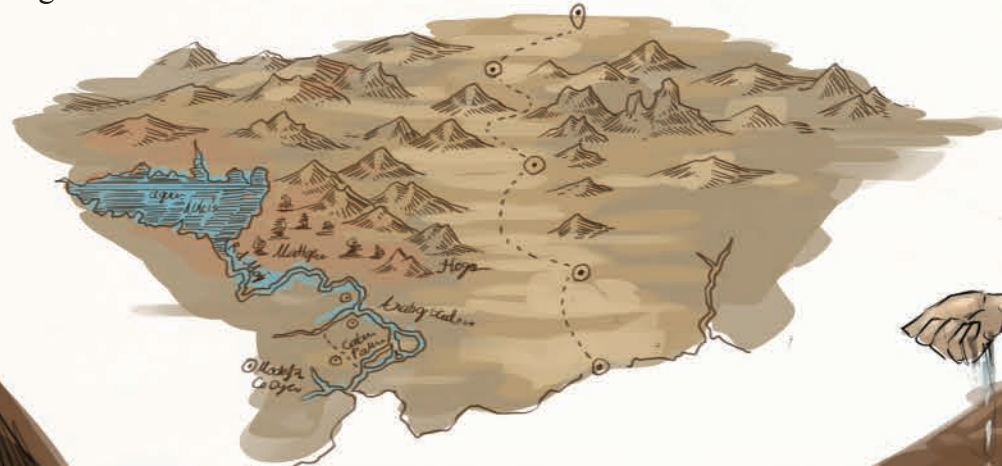
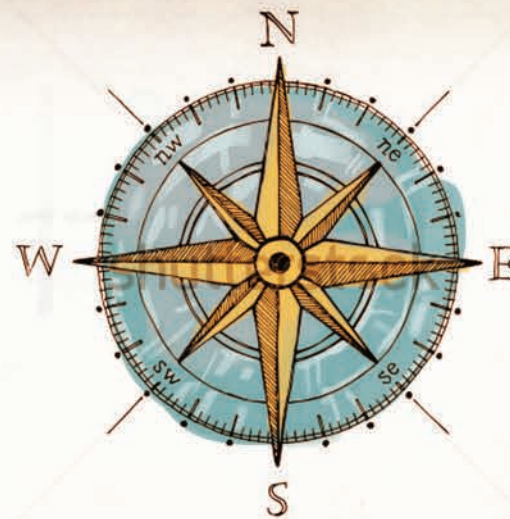




# OUR VISION

From inspiration, dream and the most ambitious creative to the product filled with the art and science of beauty. "VOODOO" Thai cosmetic brand exquisitely made by Thai. With Its distinguished and alluring designs, as if hypnotized by magic.

And a commitment to product development to create a foundation for VODOO brand. In order to achieve great success, VODOO have organized an able personnel to develop every stages of production to enhance VODOO brand worldwide.





# THE MIRACLE of BEAUTY

When referring to the word “VOODOO”, many people might not imagine just only the story of dark art or black magic. On the other hand, VODOO based on “VOODOO TRIBE” who believe in god of the forest who preserve life and nature. The mysterious knowledge of herb and natural remedies which piqued

our interests behind the power of nature hiding in the word “VOODOO”. This challenge inspire us, Big Idea Corporate (Thailand) Co.Ltd., to develop VODOO cosmetic to uncover the great secret of nature process into magical cosmetic. Open up a new chapter of legendary beauty that has never done before.





# VOODOO VALLEY

## COSMETIC STUDIO

We are more than just cosmetic manufacturer as every details from the location of our production facility which is environmental friendly to the harmony with surrounding community. People who live in nearby communities can participate in the activity of our factory without hindrance.



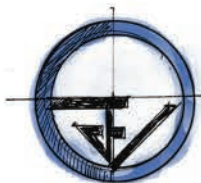




# REGULATORY COMPLIANCE

## HIGH STANDARD MANUFACTURING

Our facilities have safety and quality accreditation standard to cosmetic and pharmaceutical production.



## HIGH PRIORITY REGULATORY COMPLIANCE

All of our products have been inspected and certified by quality control standard according to FDA (Food and Drug Administration) of Thailand, Malaysia, China and also HALAL standard from the Islamic Central Committee as well as TLS (Thai Labour Standard) with Good Governance Principle. Moreover, our latest certified come from TTM (Thailand Trust Mark) in 2017 continue to increase ever confidence in standard production and business attention.





# HIGH PRODUCT EFFICACY STANDARD

## BEST BIZ & PRODUCTS AWARDS 2016

VOODOO AMEZON  
BOOSTER WHITE,  
received a excellence product  
award of the year from  
Business and Economy  
Thailand Network Council

## THAILAND COSMETIC LUXURY AWARD 2016

VOODOO AMEZON  
BOOSTER WHITE  
received a Luxury Lifestyle  
Award in Singapore



## THAILAND TRUST MARK 2017

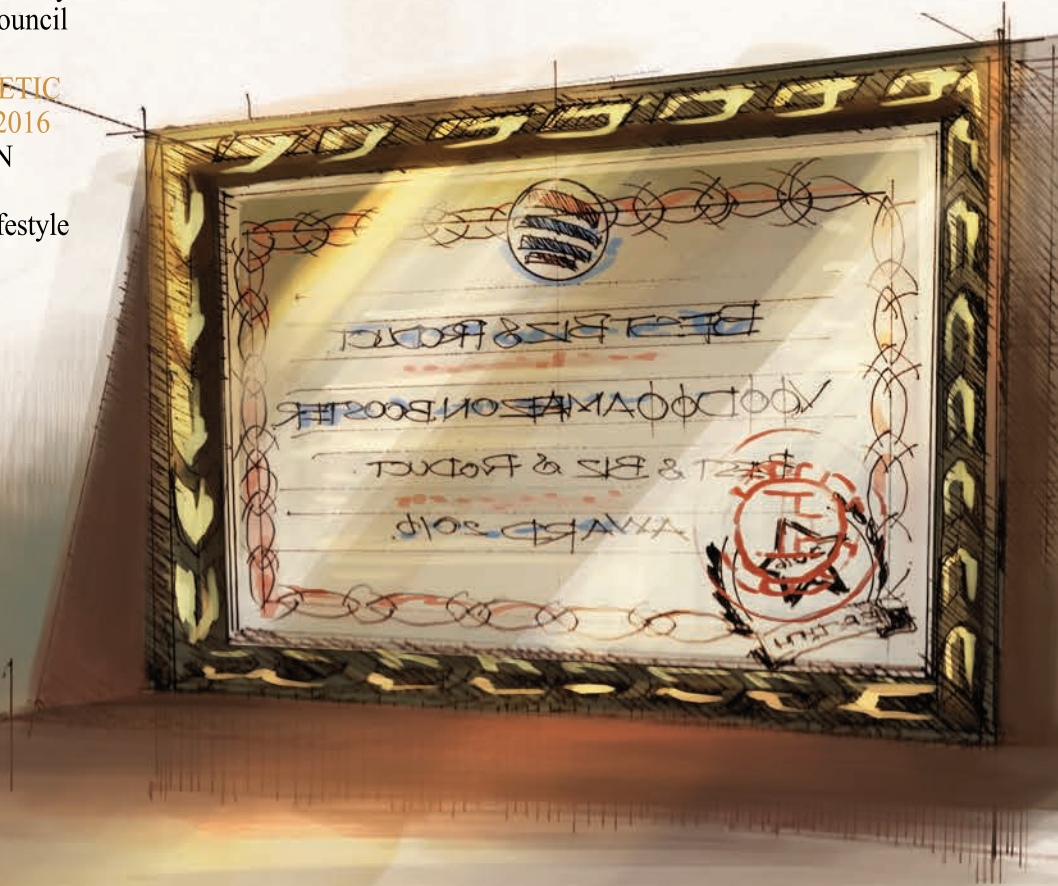
At most recently certified the  
Thailand trust mark quality  
Standard in thailand 2017.  
To raise the standard of  
production and to take care  
of business seriously and  
high-standard exporter.



## CERTIFIED FOR GREEN INDUSTRY LEVEL 2

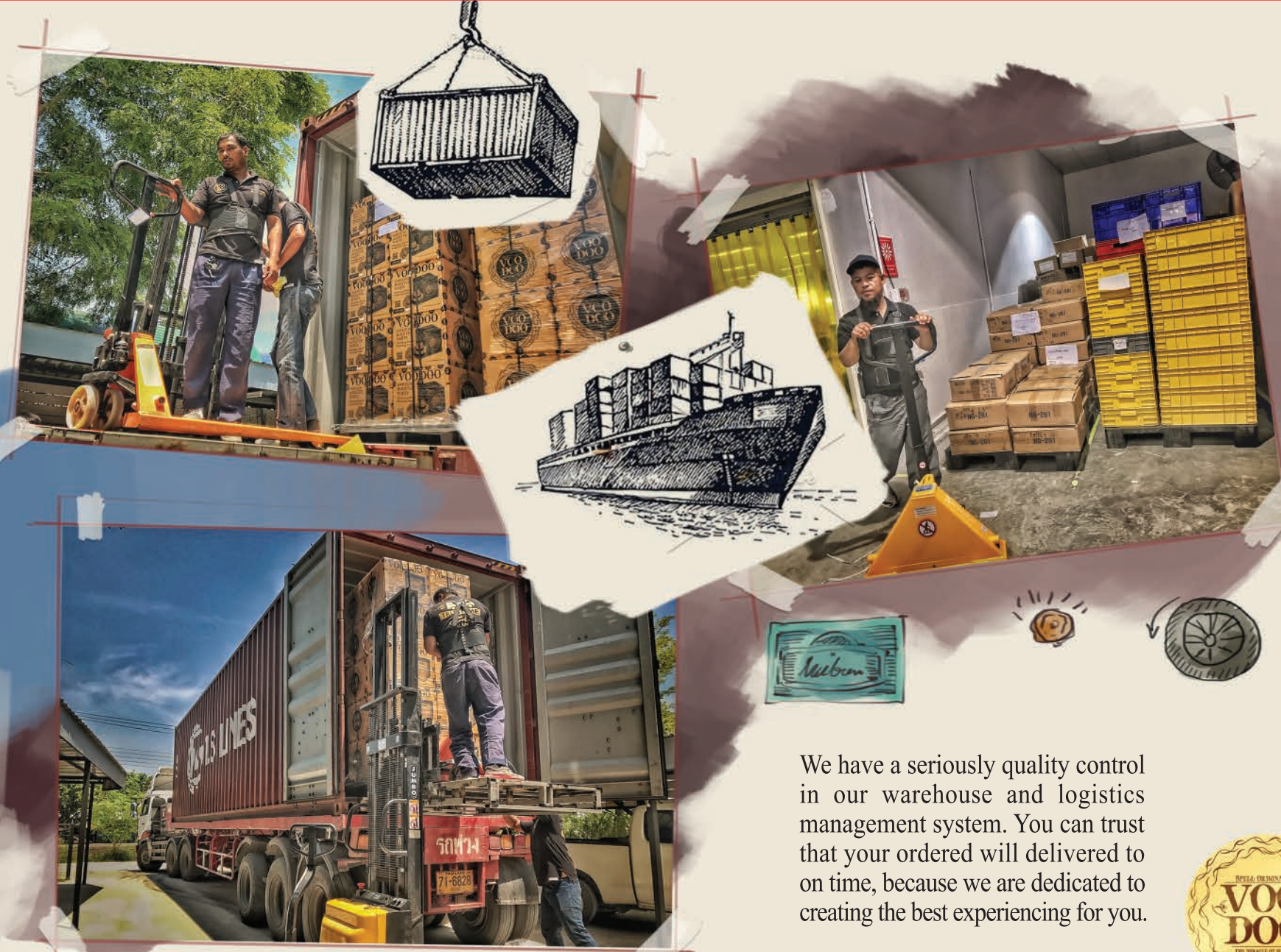
in 2017 We certified to the implementation  
of Green activities to reduce the impact on  
the environment has been accomplished  
with a determined commitment.

**ASEAN BUSINESS AWARDS 2016,**  
VOODOO brand is very popular. Thus  
making the company Received the ASEAN  
BUSINESS AWARDS in Healthy and  
skincare Products from the ASEAN-  
Thailand Network Council.





# LOGISTIC



We have a seriously quality control in our warehouse and logistics management system. You can trust that your ordered will delivered to on time, because we are dedicated to creating the best experienting for you.







VOODOO VALLEY COSMETIC STUDIO



# & TARGET GOLD

VOODOO do not create the brand for responding our need. We have obviously the goal to create the brand for customers around the world. We have never stopped our developing in every step

Even Product designed by Thai creators. As same as Research & Development by Thai Expertises, all of them are the part our company. We hope that everybody who working with us are so proudly to created the artistic products under VOO DOO brand distribute to international markets.

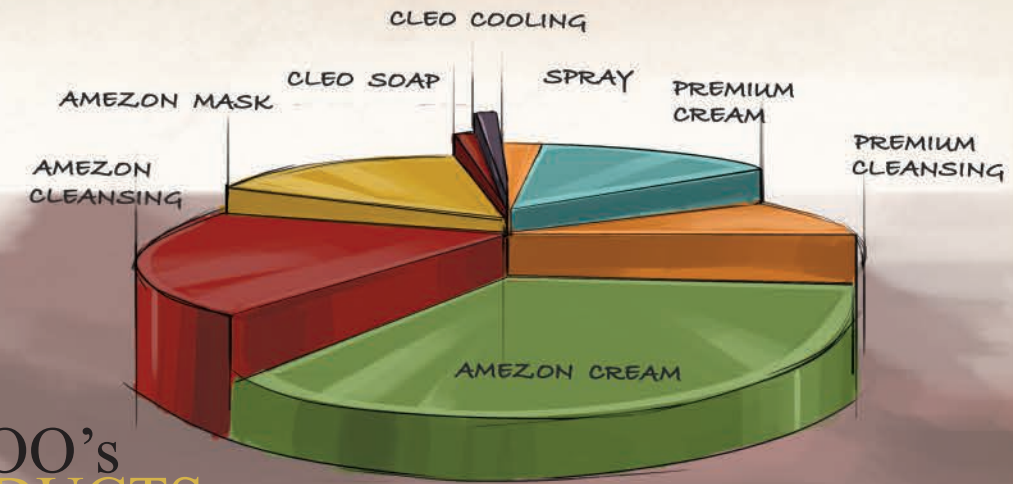




# SALE GROWTH VOODOO'S PRODUCT



# VOODOO's PRODUCTS PROPORTION





# TARGET GROUP OVERSEA MARKET

VOODOO

VOODOO

VOODOO

VOODOO

VOODOO

VOODOO



CHINESE



TAIWANESE



HONG KONG



MACUA



MALAYSIAN



THAILAND





# PRODUCT FOCUS TARGET

VOODOO international brand conceives his fully framed image in the Arts and Beauty fields. The range is dispatched into four distinct line products according to ages classification.

## PREMIUM

Specifics cream and cleansing, acting separately, were the result of a long process to heal more serious and unpleasant skin appearance in the middle age.



## MOONLIGHT

Specially developed a selection of extracts, the new VODOO Moonlight range meets the youth expectations waiting for efficient whitening skin and charming scent at the best value prices.



Enriched with skin Vitamin A, C, D, E, K and Omega-6 nutrients  
From premium extracts such as Kakadu Plum, Olive, Rosemary,  
Aloe Vera, Jojoba, Almond, Peppermint and Frankincense  
For facial skin glow as a perfect aura.



## GORGEOUS

The new born VODOO creams and lotions are spectacular compositions to definitely resolve every persistent skin disagreements over the thirties.

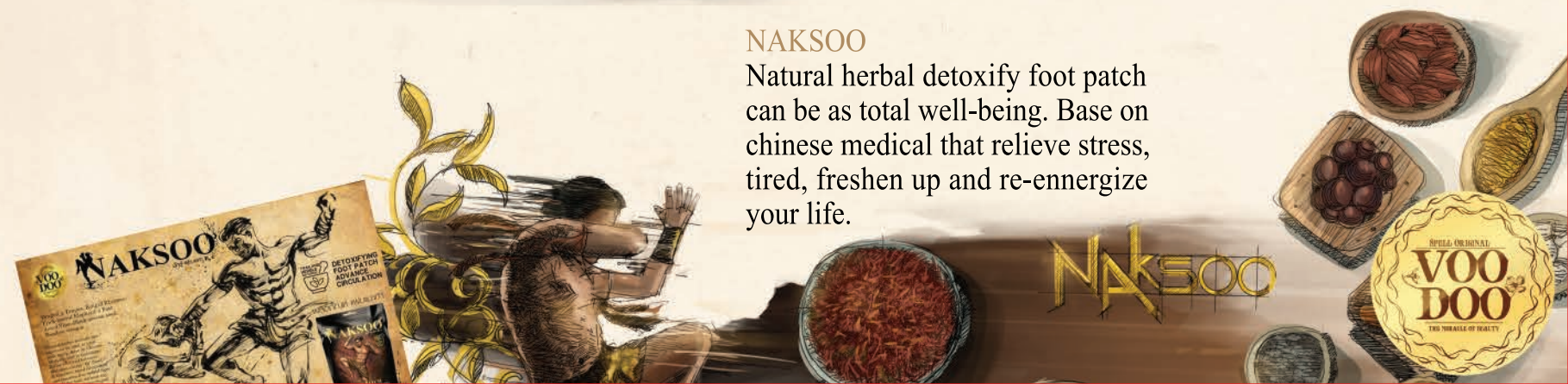
## AMEZON

The exclusive selection of acne treatment was the most urgent target to create for solving the main youth skin problems.



## NAKSOO

Natural herbal detoxify foot patch can be as total well-being. Base on chinese medical that relieve stress, tired, freshen up and re-energize your life.





# VOODOO

## ETERNALLY OF

# GORGEOUS



### VOODOO GORGEOUS CREAM

Formula have been elaborately developed. We choose only activated natural extracts to combine with our advanced technology called "The Drone Cosmet Technology" which directly access and treat the problematic skin cells.



# GORGEOUS

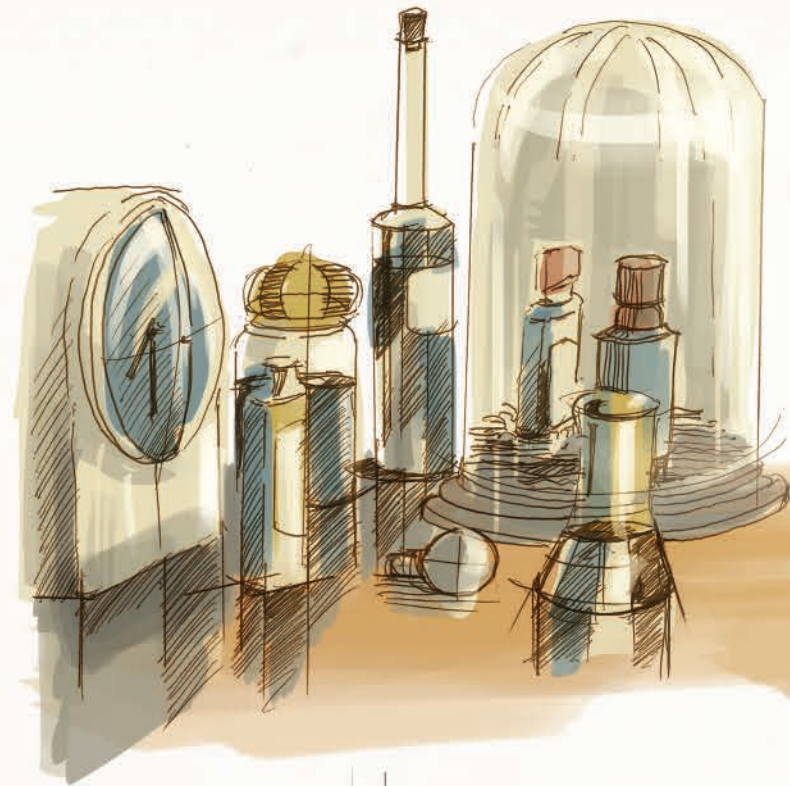
THE DRONE COSMET TECHNOLOGY





# GORGEOUS

The ultimate precious in treatment from the soil of Multani Mitti which is the extract in the ingredient filled with rich mineral similar to the power of the universe which is the cooling power to absorb toxin, pigment suppression which cause blemish, freckle and black spots, good blood circulation, reduce inflammation, rash, skin tightening, face excess oil, treat burn and also has a special ingredients called "HYALURON FILLER" the natural filler which restore wrinkle skin at the cellular levels..



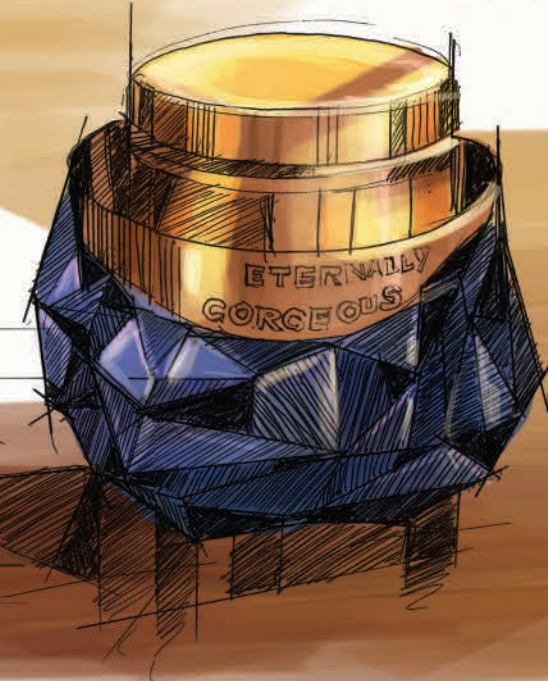
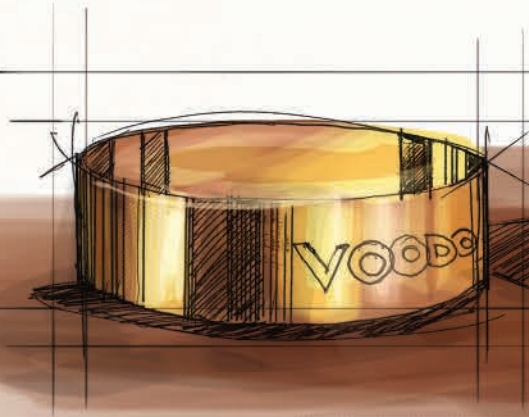
graphic for logo  
Milk...

Logo Sketch Idea V.1  
Voodoo Milk Cleansing  
Makeup Remover.



Idea Sketch

Logo Voodoo  
Original design



Color Sketch  
Reference.







Logo Sketch Idea V.1  
Voodoo Milk Cleansing  
Makeup Removers.



# & ANTI-WRINKLE & BRIGHT

EXTRA MILK, FRESH, SMOOTH SKIN  
MOISTURE & OIL BALANCE.

MILK CLEANSING MAKEUP REMOVER FOAM

for sensitive skin to sunlight, helps to removes  
dirt and makeup residue on your face deeply,  
nourishes facial skin to whitening, brightening,  
looking healthy skin and radiant by special  
intensive extracts of pure milk protein.



Idea Sketch.

Logo Voodoo  
Original design



Cow Sketch.  
Reference.



EXTRA MILK, FRESH  
SMOOTH SKIN

MOISTURE &  
OIL BALANCE.

Idea from  
Sketch V.1



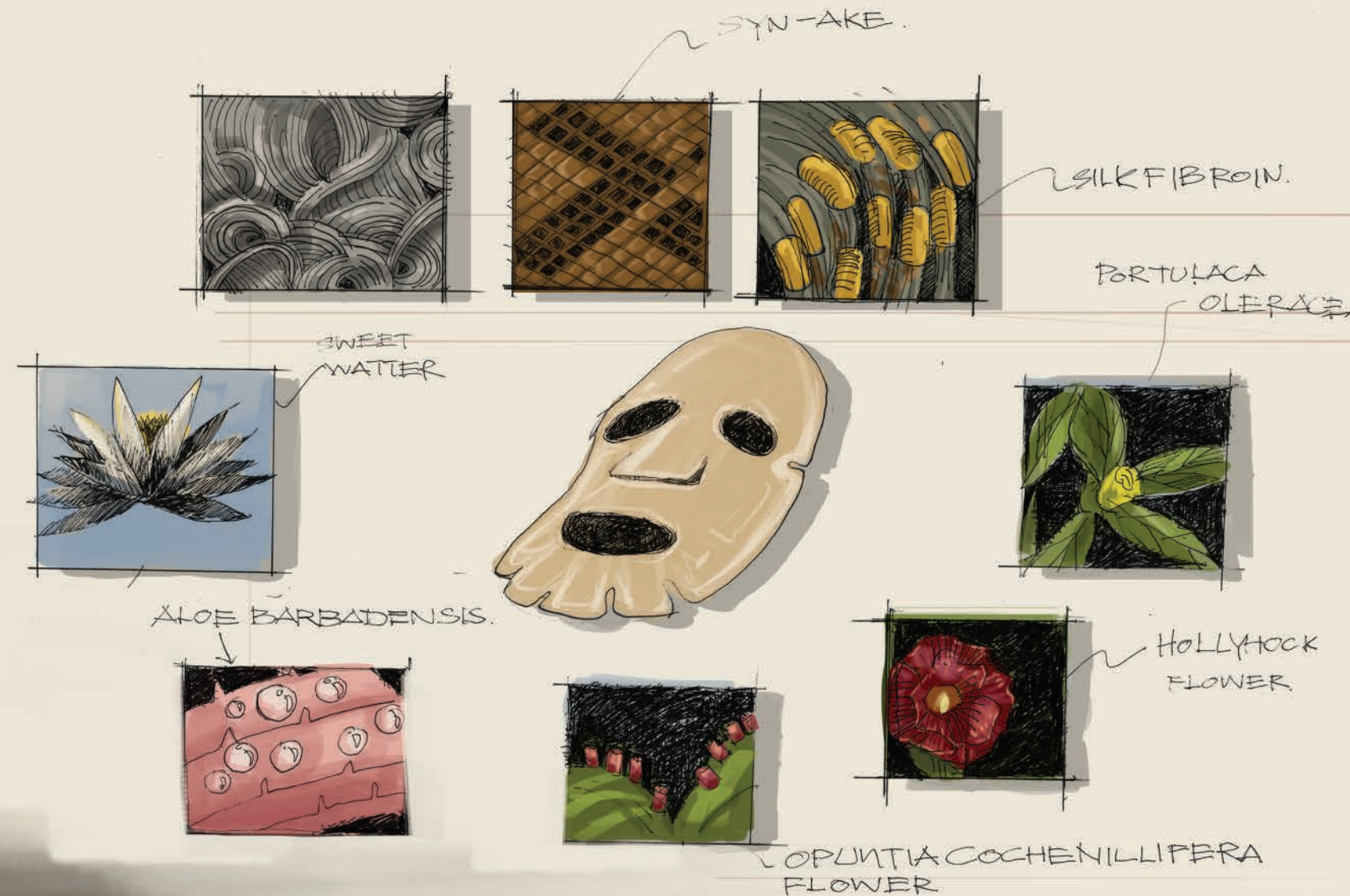


# SILK WHITENING ESSENCE MARK



## AMEZON BOOSTER WHITE

Fibroin (0.01%) is absorbed into the skin cells at the DNA level, allowing moisturizer into the skin. To reduce wrinkles and dark spots quickly and deeply. Increase strength and slow down the deterioration of skin cells at the DNA level. Help the face moist fully. With premium natural ingredients effective to all solve skin problems, Lift up face, diminishes dark spots, rashes, freckles, dark spots and acne scars. Make skin whitening without wrinkles. It is 10 times better than another mask because we choose the best natural extracts. It makes you feel different and satisfied since the first night.







## AROMATIC ROSE WATER FACIAL SPRAY

Natural mineral water spray, blended with Indian Rose Extract. Rose water helps to relax, reduce tension and moisturize the skin. Skin rejuvenation to shine again.

It also balances the skin lubricant. It also contains Frankincense Tree, which helps restore skin to reduce wrinkles as well. Suitable for all skin types. Available anywhere, anytime.





# VOODOO CLEOPATRA

PARADISE WHITE SOAP

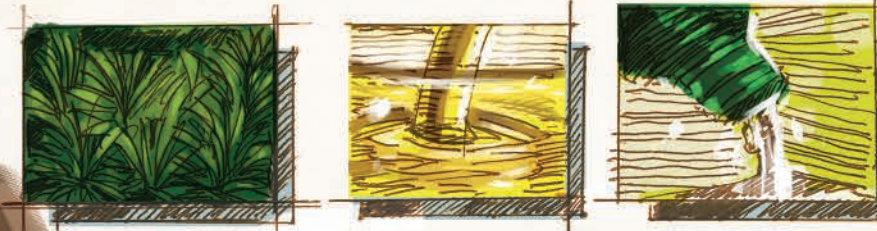
VOODOO CLEOPATRA  
PARADISE WHITE SOAP

สูตรลับระดับตำนานแห่งความงาม  
พระนางคลีโอพัตรา

CLEOPATRA  
WHITE SOAP  
NATURAL HERBAL SOAP

สูตรลับระดับตำนานแห่งความงาม  
พระนางคลีโอพัตรา 100% แกลบด้วย  
ส่วนผสมที่มีประสิทธิภาพจากตำนาน  
ประวัติศาสตร์ระดับ 100% ตัวต่อตัว  
ส่วนผสมที่มีประสิทธิภาพจากตำนาน  
ประวัติศาสตร์ระดับ 100% ตัวต่อตัว

CURCUMA 21 HONEY GLYCERINE.



WHITE SOAP  
NATURAL HERBAL SOAP

The legendary secret of Cleopatra's beauty.  
VOODOO CLEOPATRA WHITE SOAP, 100%  
genuine glycerin soap combined with the  
legendary mixture of herbal extract.  
The revolution of traditional soap



CLEOPATRA

Facial cleaning soap products  
Do not dry with a value of  
100% glycerin.







# NAKSOO

## FOOTPATCH

With natural herbs to nourish the blood circulation, balance the yin-yang energy within the body. To toxins from the body. Make the body feel fresh. Reduce pain and tired Contains various herbs such as Adipositis, Black sesame powder, Plai extract, The Dragon Tongue.



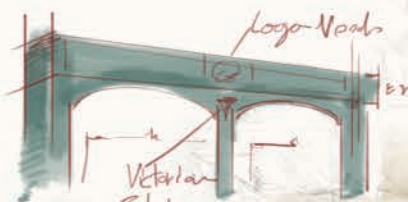


# MARKETING ACTIVITIES HANDISING

A stylized illustration of three business professionals in a meeting. A man in a red blazer stands and points at a document on a table. Two other people, a man in a blue suit and a woman in a black suit, are seated at the table, looking at the document. The document has some text and a pen is visible on it. The background is a light beige color.



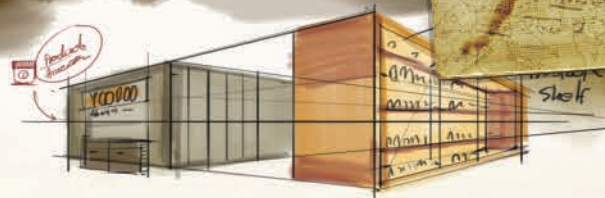
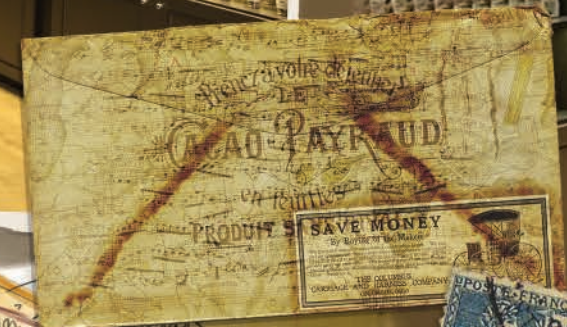
# SHOP DISPLAY



VOODOO COSMETICS  
SINCE 2013



VOODOO  
SINCE 2013



The perfect layout and attention to every details is the heart of VODOO that convey through the placement of every products on the shelf like an art exhibition of the artist who dedicate love and care in their work until it becomes an incredible masterpiece.



L.24







# EXHIBITION

Marketing activities and product display showcase in Thailand and abroad, we take priority in beautiful and distinctive booth designed and production to magically eye-catching as if under spell from VOODOO which was attentively created and engraved and impression that no one ever forgetten.



VOODOO EXHIBITION





# VOODOO BILLBOARD



billboard  
Voodoo products.





# MARKET PLACE



VOODOO Products distributed in worldwide marketplace as distributors, moderntrade, hypermarket and online market that easy, convenient way to buy and sell in your area.

You can look through listings or search for items near you to find great things to buy. And in the future VODOO will expanding to shop in travel market to nationwide.





